### Lectures

from the other side of the world





Serge Girard



During his forthcoming Around the World by Human Power

"3 oceans rowing and 3 continents running"

Serge GIRARD wishes to offer to businesses and associations...

a series of lectures during their seminars, general meetings or other events

# The Concept

Establish a **theme** during the 2 year trip and **share an extraordinary human** adventure with your employees, investors, members...

- A 1st presentation in 2014: to introduce the challenge with a video followed by a Q&A with the audience.
- 2<sup>nd</sup> and 3<sup>rd</sup> presentations in 2015 and 2016: live reports from the end of the World, from the Australian desert, the Pacific or the Indian Ocean, the Atacama Desert or a desert island...
- 4<sup>th</sup> presentation in 2017, Serge Girard will present **the film of his World Tour.**
- Accompany the challenge via your Intranet.

### The Equipment



Satellite station fleet broadband which will allow **Internet liaison** anywhere in the world, on land or at sea.

→ Vidéo and audio exchanges with Skype

## Serge GIRARD, an experienced lecturer



More than **300 presentations** over a period of 15 years of which:

50 lectures over 10 years with the Allianz Group



20 presentations for Union Financière de France
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Various presentations for the Lagardère Group, Société Générale, Crédit Agricole, The Wold Congress of Podiatrists, Banque Postale, Nestle, Leclerc Group, Intermarché Group, Caisse d'Epargne, Center for Young Directors, Congress of Physio-therapists, and the French League against Cancer...

#### **Preferred Subjects:**

- Pushing one's limits: It gives a meaning to life as well as self-confidence. Discovery of oneself in the face of difficulty and the ability to reach a goal and also to discover one's unsuspected resources.
- Resilience: to spring back and use obstacles as a springboard to jump higher and not remain in a state of acceptance.
- Passion and willpower: the keys to success. As Voltaire said "passion for a human being is like the wind in the sails of a boat. Sometimes it makes the vessel capsize but it is the only thing that pushes it forward." According to Théodore Monod "To live is to continually move forward," and "he who desires is strong."
- The role of the team: the strength of group effort and the respect for others. The importance of the team's quest for the same goal (knowledge and respect for everyone's job).
- Management: The example set by the manager to lead his team to a higher level. The spirit of a team comes from the manager. Stress and crisis management.

# The road is long ... for those who do not go after their dreams